

Figure 1 (PRIOR ART)

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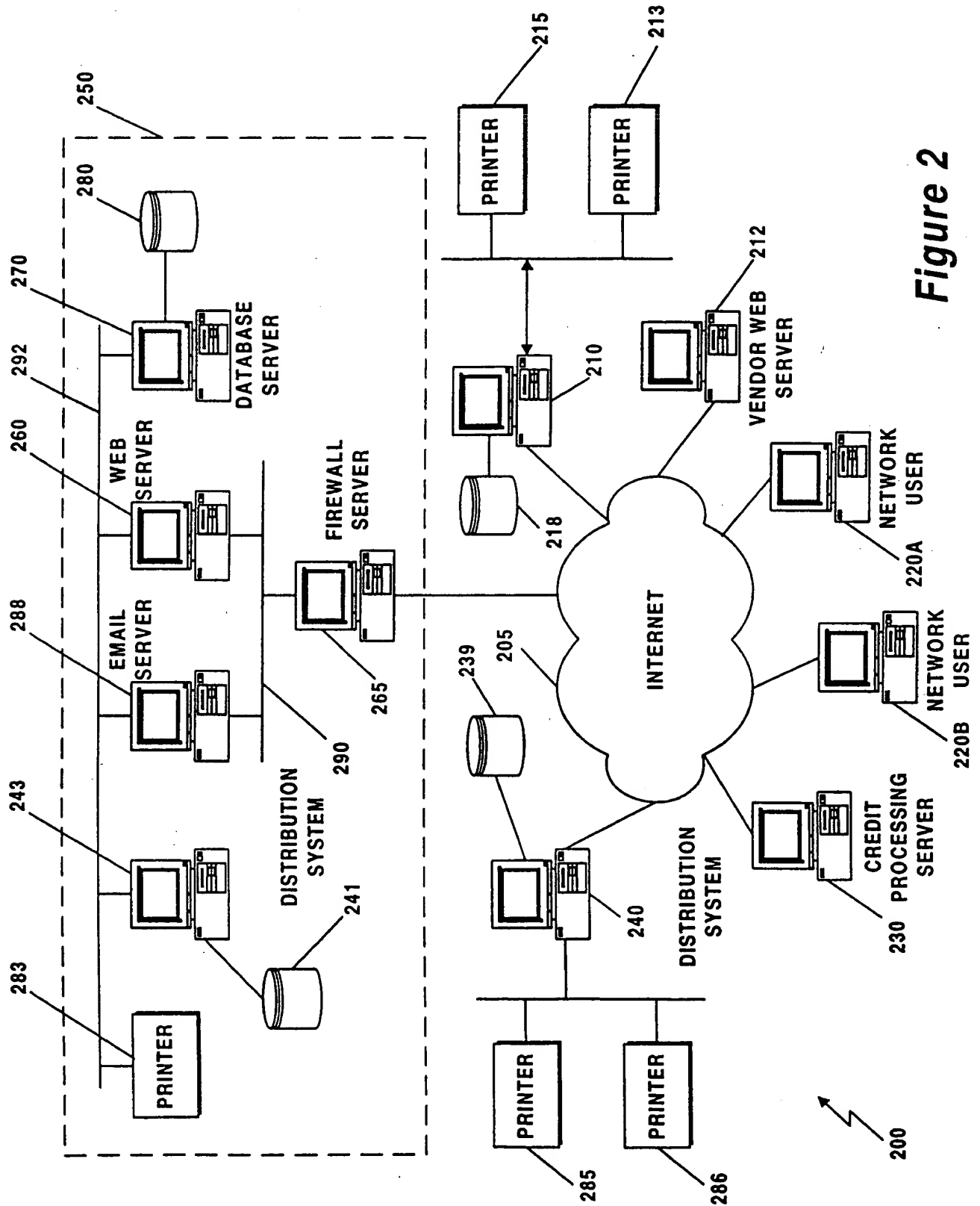


Figure 2

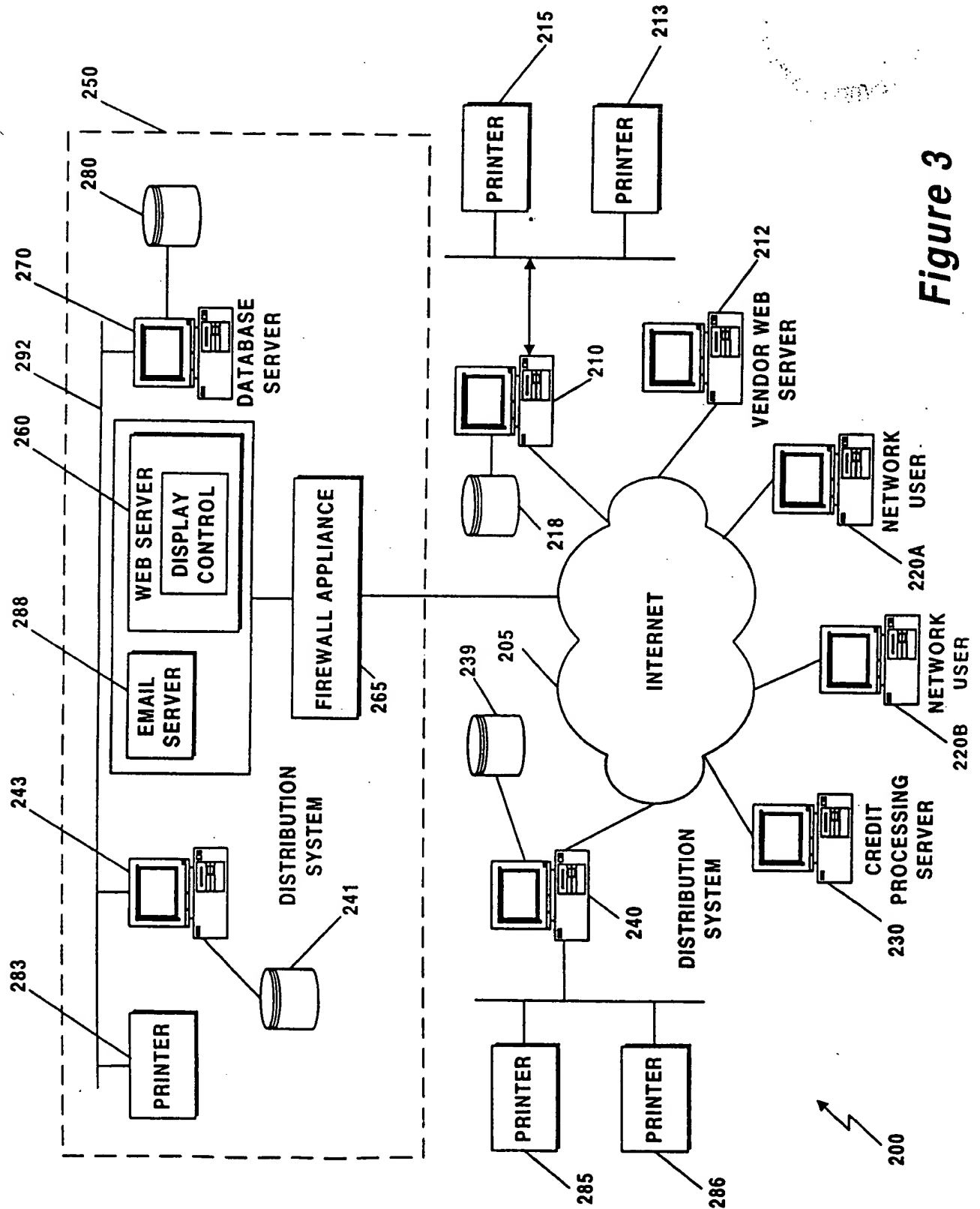
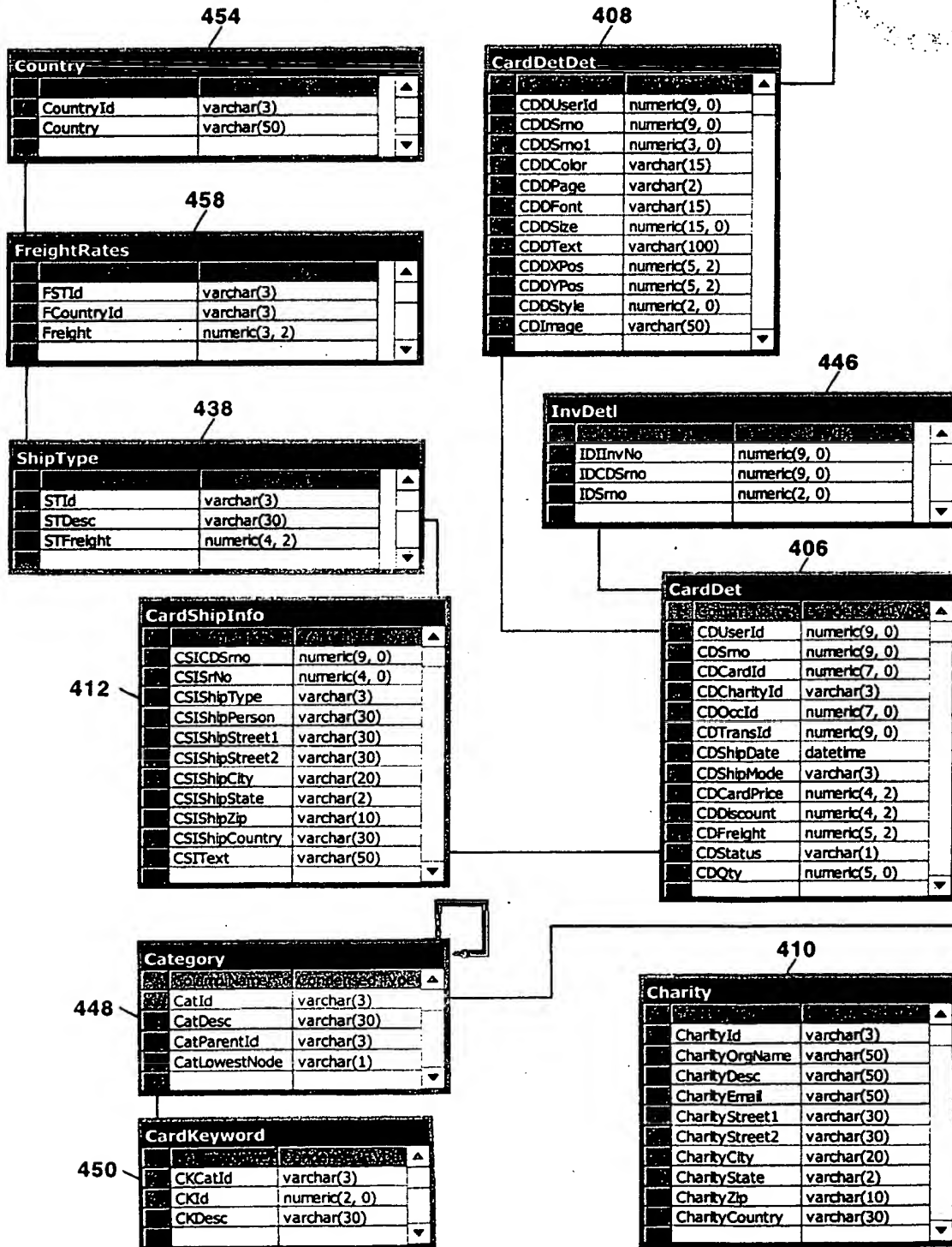


Figure 3

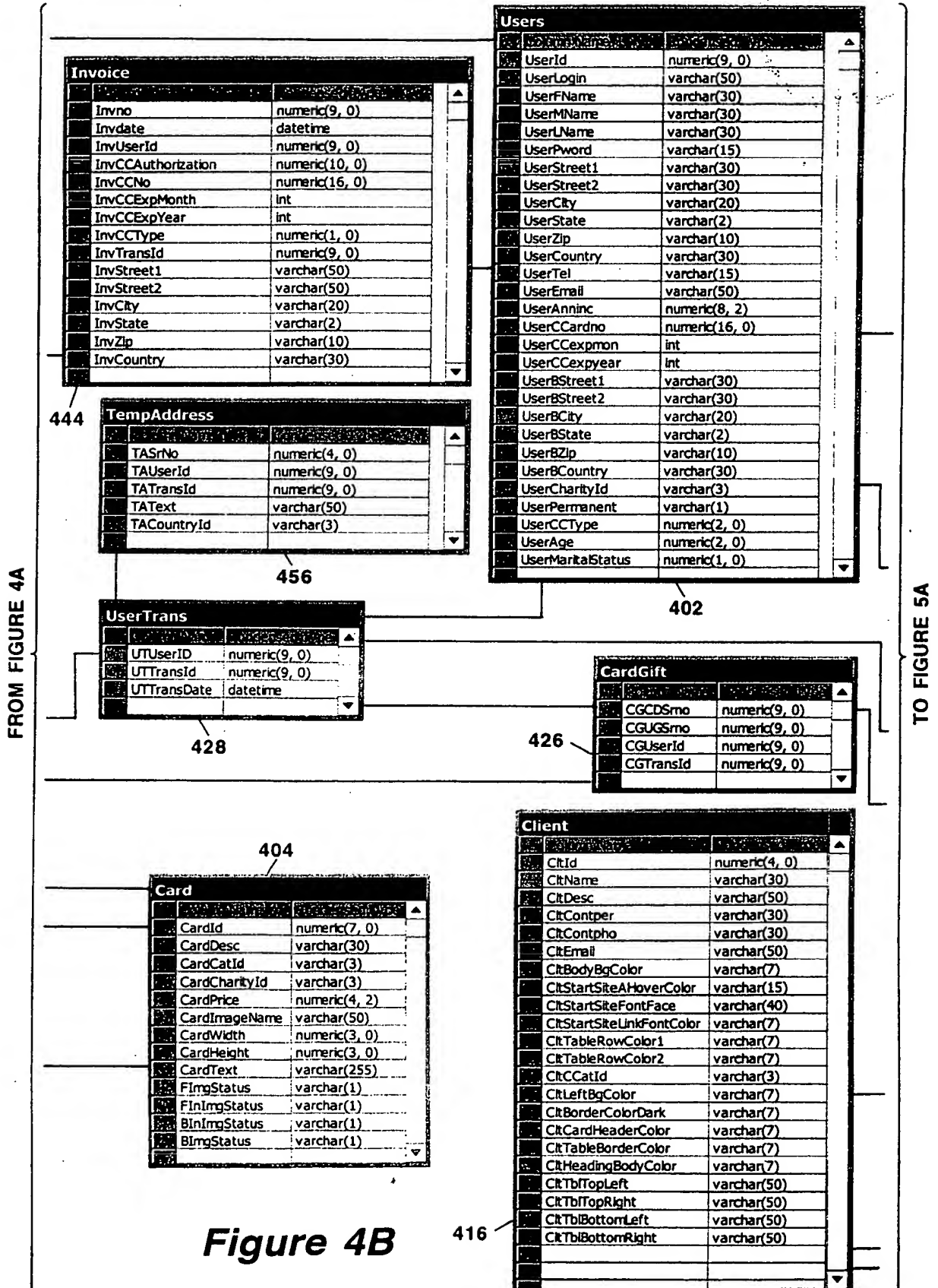
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Figure 4A



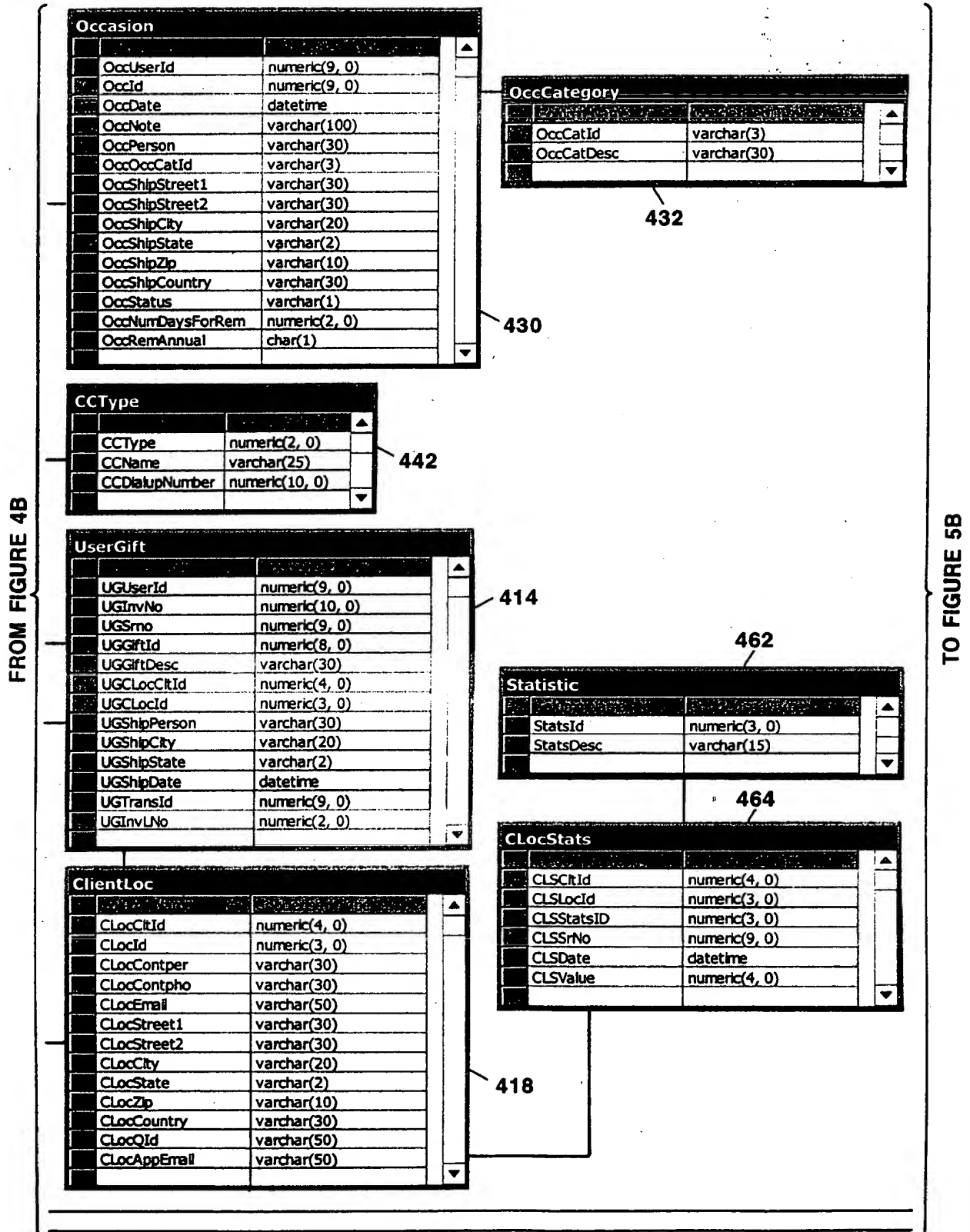
TO FIGURE 4B

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Figure 5A



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Figure 5B

FROM FIGURE 5A

Errlst	
Errnum	numeric(5, 0)
ErrDesc	varchar(50)
ErrHelp	varchar(5)

460

Adminmaster	
AMid	numeric(9, 0)
AMUserName	varchar(30)
AMPassWord	varchar(15)
AMRights	varchar(3)

452

Aspmas	
AspId	numeric(3, 0)
AspDesc	varchar(30)

434

Aspobj	
AOAspId	numeric(3, 0)
AOId	numeric(2, 0)
AOHt	numeric(3, 0)
AOWd	numeric(3, 0)
AODesc	varchar(25)

436

ClientKeyword	
CKCCatId	varchar(3)
CKCId	numeric(3, 0)
CLKDesc	varchar(30)

422

CltProfile	
CPCLId	numeric(4, 0)
CPAOAspId	numeric(3, 0)
CPAOId	numeric(2, 0)
CPIImage	varchar(50)

424

ClientCat	
CCatId	varchar(3)
CCatParentId	varchar(3)
CCatName	varchar(15)
CCatDesc	varchar(30)
CCatLowestNode	varchar(1)

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Title: METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ...
Inventor: Doron Friedman, Ajay Singhvi and Brian J. Huse
Filing Date: October 18, 1999
Serial No: 09/420,434
Docket No: F0011/7000 Customer No. 021127

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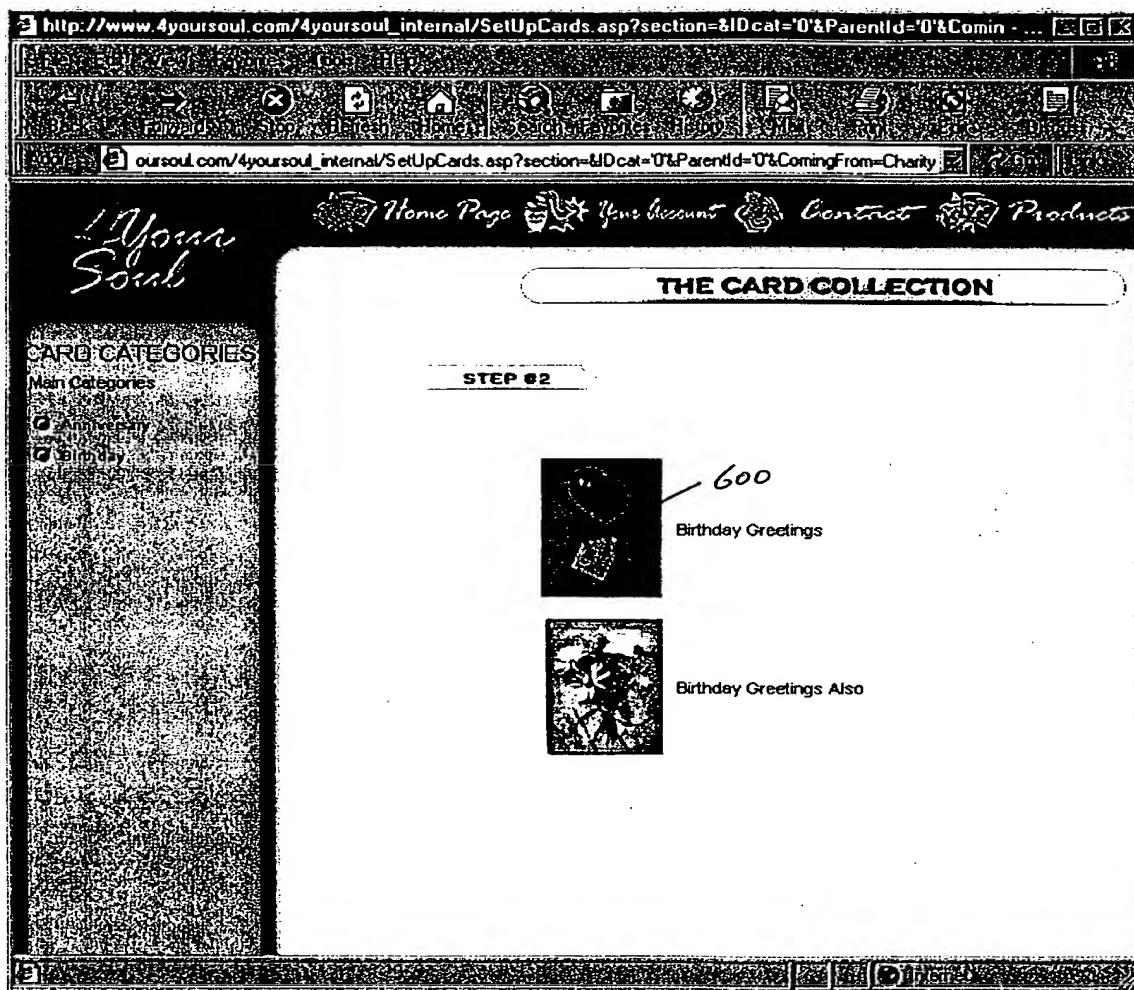


Figure 6A

Title: METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ...
Inventor: Doron Friedman, Ajay Singhvi and Brian J. Huse
Filing Date: October 18, 1999
Serial No: 09/420,434
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Customer No. 021127

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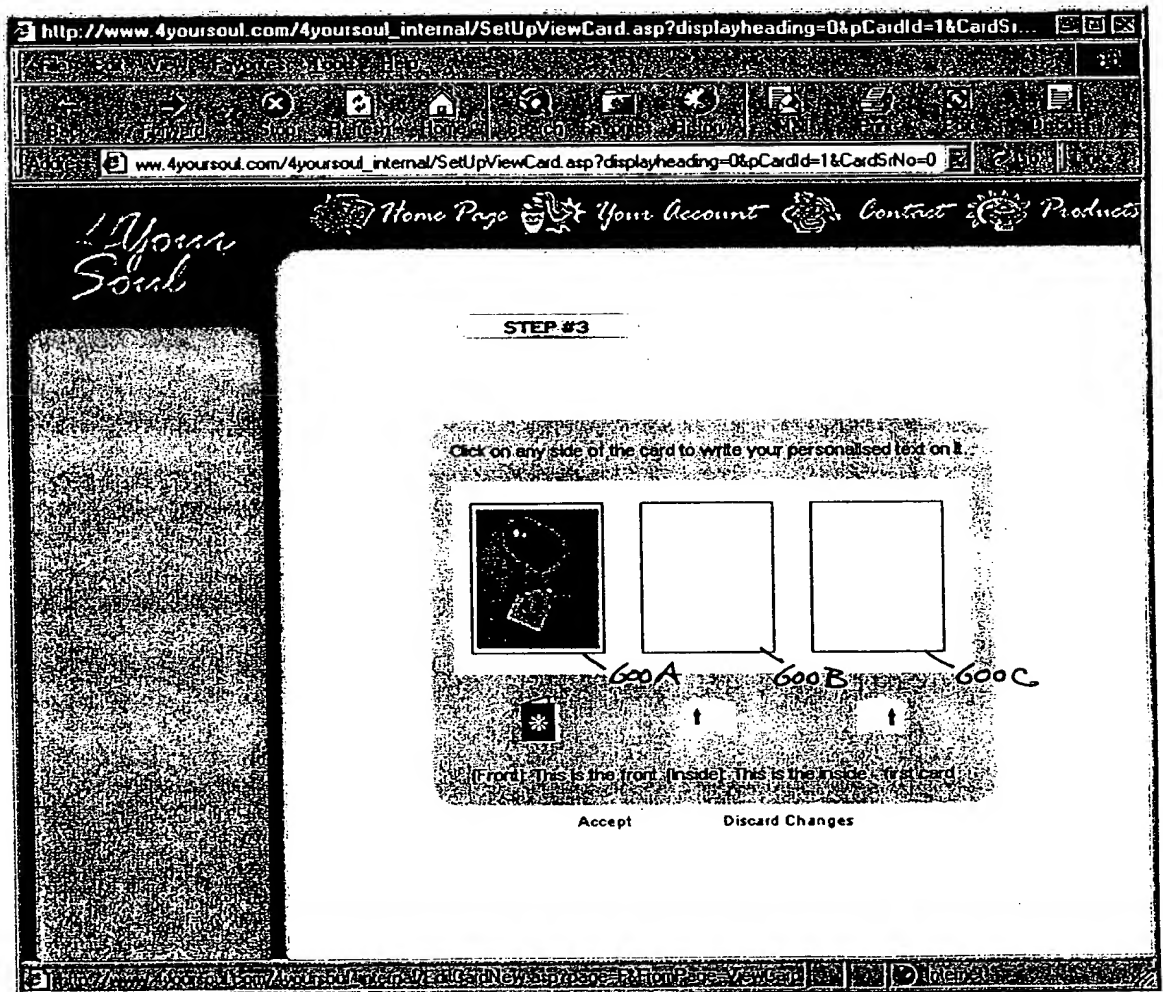


Figure 6B

Title: METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ...
inventor: Doron Friedman, Ajay Singhvi and Brian J. Huse
Filing Date: October 18, 1999
Serial No: 09/420,434
Docket No: F0011/7000 Customer No. 021127

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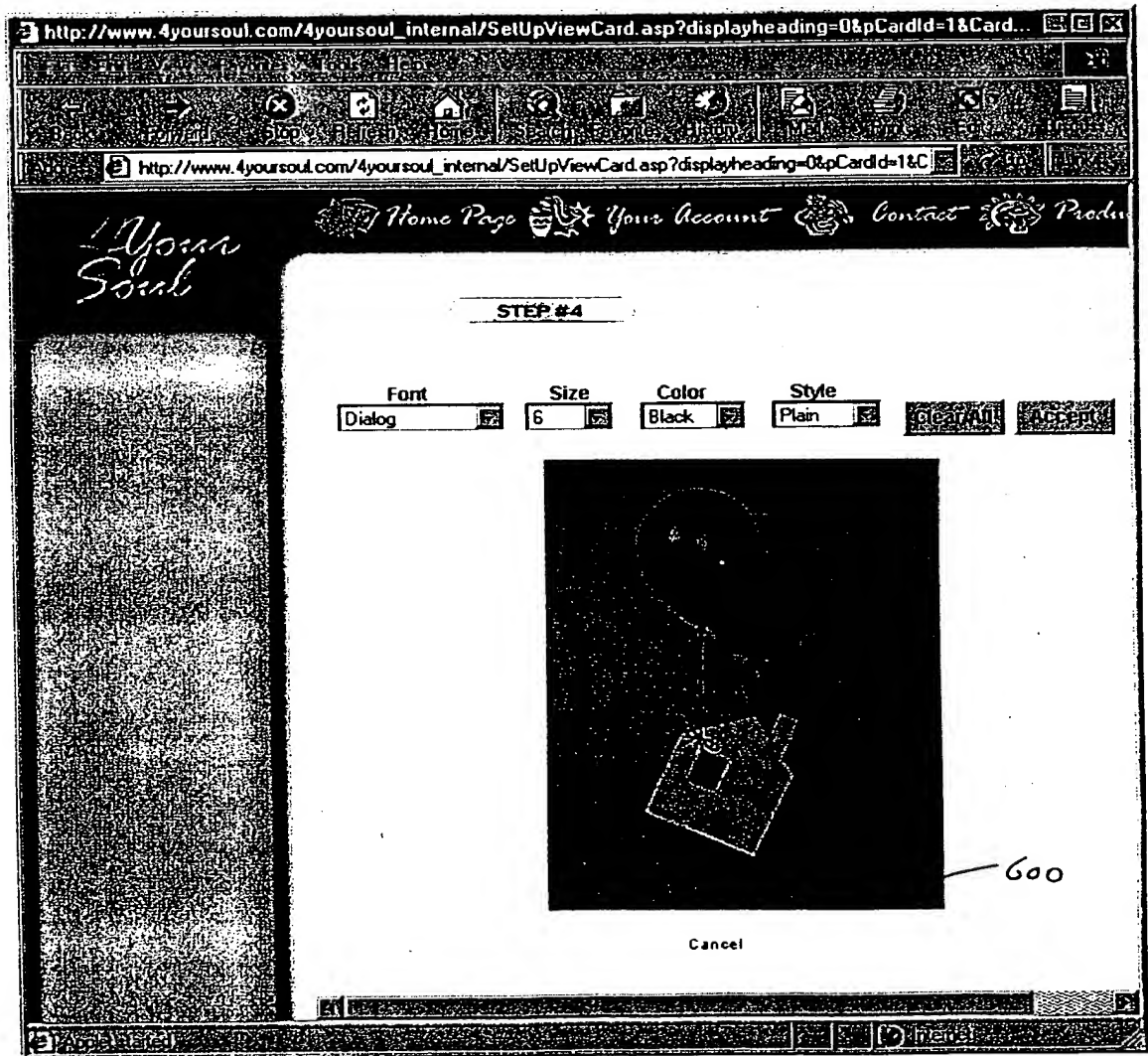


Figure 6C

Title: METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ...
Inventor: Doron Friedman, Ajay Singhvi and Brian J. Huse
Filing Date: October 18, 1999
Serial No: 09/420,434
Docket No: F0011/7000

Customer No. 021127

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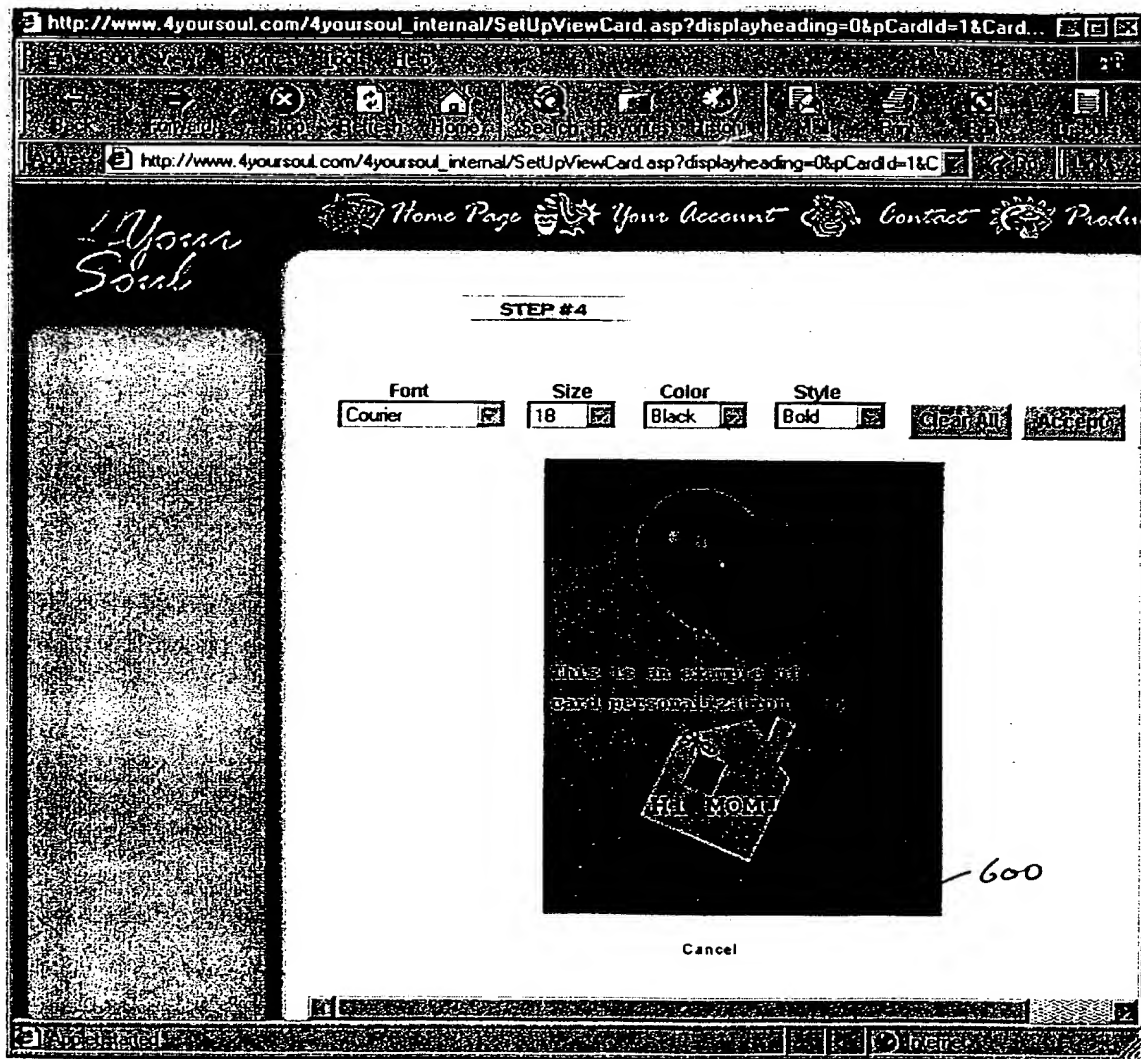


Figure 6D

Title: METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ...
Inventor: Doron Friedman, Ajay Singhvi and Brian J. Huse
Filing Date: October 18, 1999
Serial No: 09/420,434
Docket No: F0011/7000 Customer No. 021127

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The screenshot shows a web browser window with the address bar displaying http://www.4your soul.com/4your soul_internal/start.asp. The browser is Microsoft Internet Explorer. The website has a navigation bar with links: Home Page, Your Account, Contact, and Products. The main content area is titled "WELCOME TO 4 YOUR SOUL". Below this, it says "STEP #1" and "Part of the proceeds from your greeting card order will go to the charity of your choice:". A dropdown menu shows "Breast Cancer" selected. Below this, a note says "(some cards are dedicated to specific charities, these cards are noted with an *)". A table lists charities and descriptions:

Charity	Description
Breast Cancer	Breast Cancer
None	No Charity
Red Cross	Red Cross
World Wildlife Fund	World Wildlife Fund

Below the table is an "OK" button. On the left side of the page, there is a sidebar with a logo "4your soul" and a list of links: Clients, Greeting Cards, Edit Reminders, and Bulk Mailing. Below these links are input fields for "UserName" and "Password", and a "Login" button. At the bottom of the sidebar, there are links for "New User" and "Forgot Password".

Figure 6E

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http://www.4yoursoul.com/4yoursoul_internal/SetUpViewCard.asp?displayheading=0&pCardId=1&Card...

Home Page Your Account Contact Products

4Your Soul

STEP #5

Shipping Detail

How would you like us to mail this card? ☒ U.S. Mail

By which date should the card reach its destination? Month Day Year

Name

Street

Street

City

State

Zip

Country ☒ United States of America

To which charity would you like us to contribute from the sale of this card? ☒ Breast Cancer

Figure 6F

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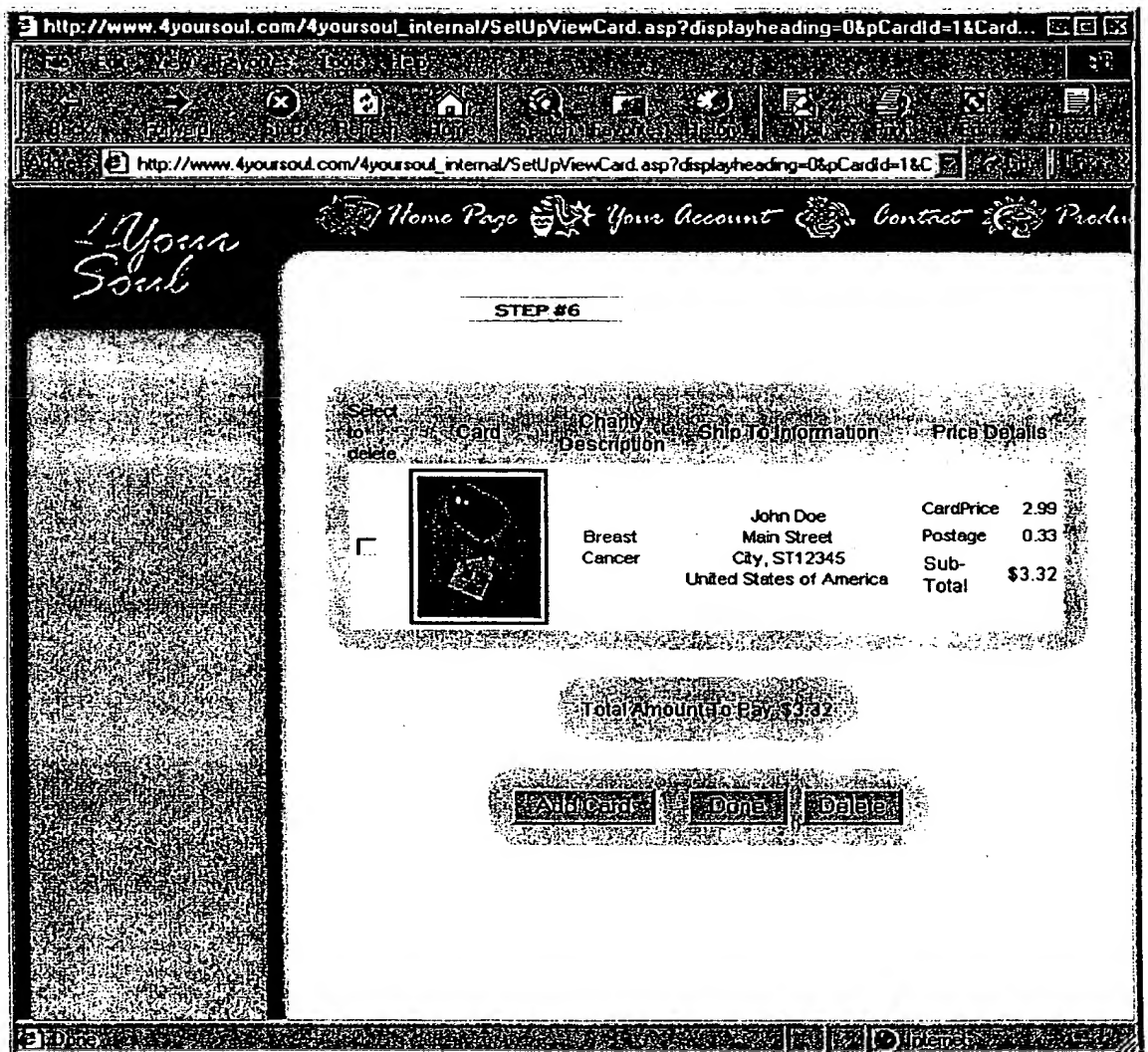


Figure 6G

Title: METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ...
inventor: Doron Friedman, Ajay Singhvi and Brian J. Huse
Filing Date: October 18, 1999
Serial No: 09/420,434
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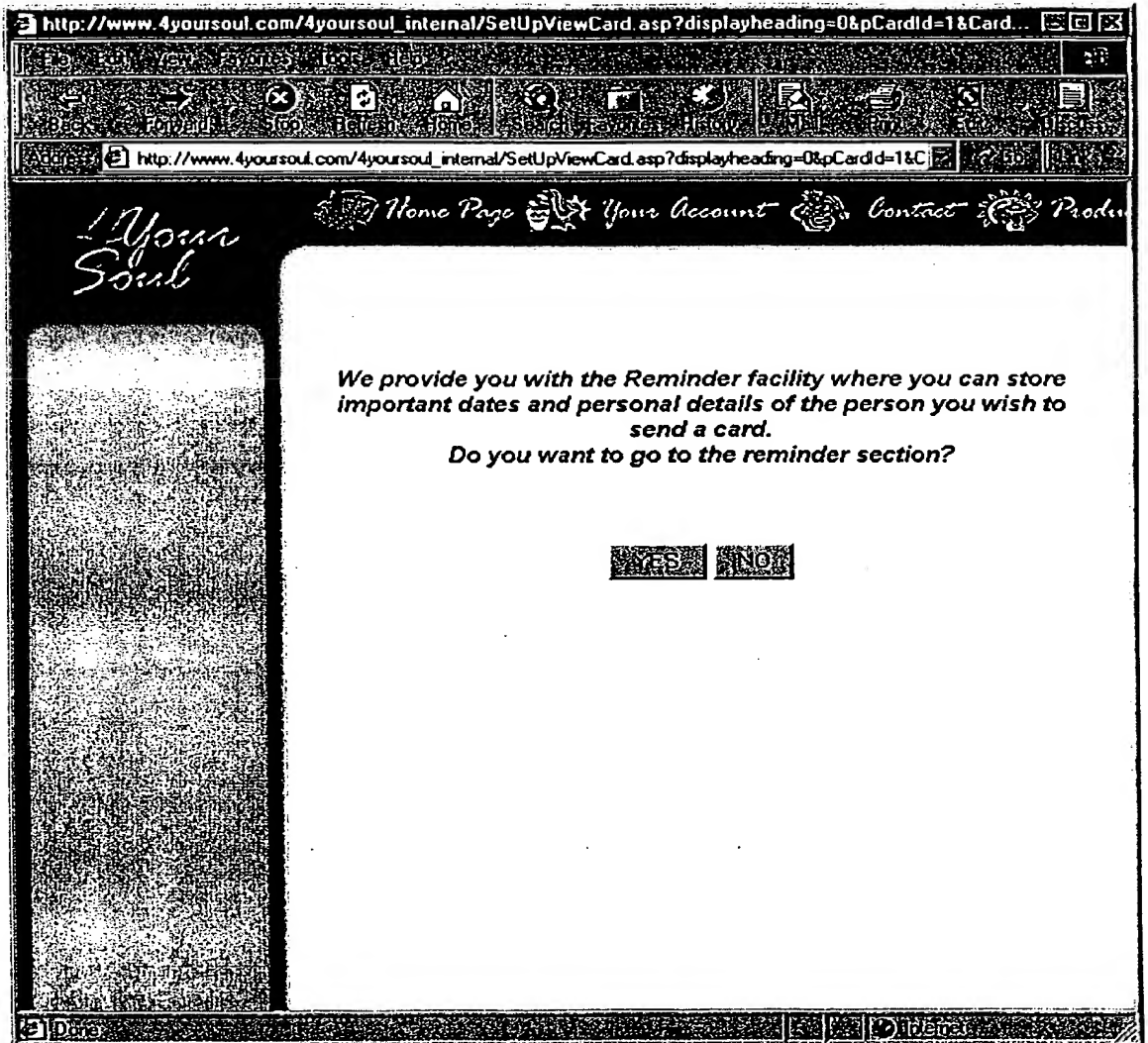


Figure 6H

Title: METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ...
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The screenshot shows a web browser window with the address bar displaying http://www.4yoursoul.com/4yoursoul_internal/SetUpCardProcessing.asp?From=EndBill. The browser's toolbar includes buttons for Back, Forward, Stop, Reload, Home, Search, Favorites, History, Mail, Print, and a Help icon. The website's header features the "4Your Soul" logo and navigation links: Home Page, Your Account, Contact, and Products. The main content area is titled "CREDIT CARD PROCESSING" and contains a form for card payment details. The form includes the following fields and values:

- Total Price To Pay: \$3.32
- Type Of Card: American Express (selected)
- Credit Card #: 1234-1234-1234
- Exp. Date: 1 / 2000 (Month / Year)
- Bill To: [Blank]
- Street: Billing Street
- Street2: [Blank]
- City: [Blank]
- State: ST
- Zip: 12345
- Country: United States of America (selected)

At the bottom of the form are three buttons: "Process", "Cancel", and "Add Greeting Card". The browser's status bar at the bottom shows "Internet".

Figure 61

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http://www.4yoursoul.com/4yoursoul_internal/SetupReminder.asp?Section=AutoReminder - Microsoft Internet Expl...

Home Page Your Account Contact Products Shop

WELCOME TO THE AUTO REMINDER

Name: Occasion:

Street1: Note:

Street2: Occasion Date:

City: How many days before should we notify you:

State: Annual Reminder: ☐ Yes ☐ No

Zip:

Country:

Figure 6J

Title: METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ...
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Serial No: 09/420,434
Docket No: F0011/7000

Customer No. 021127

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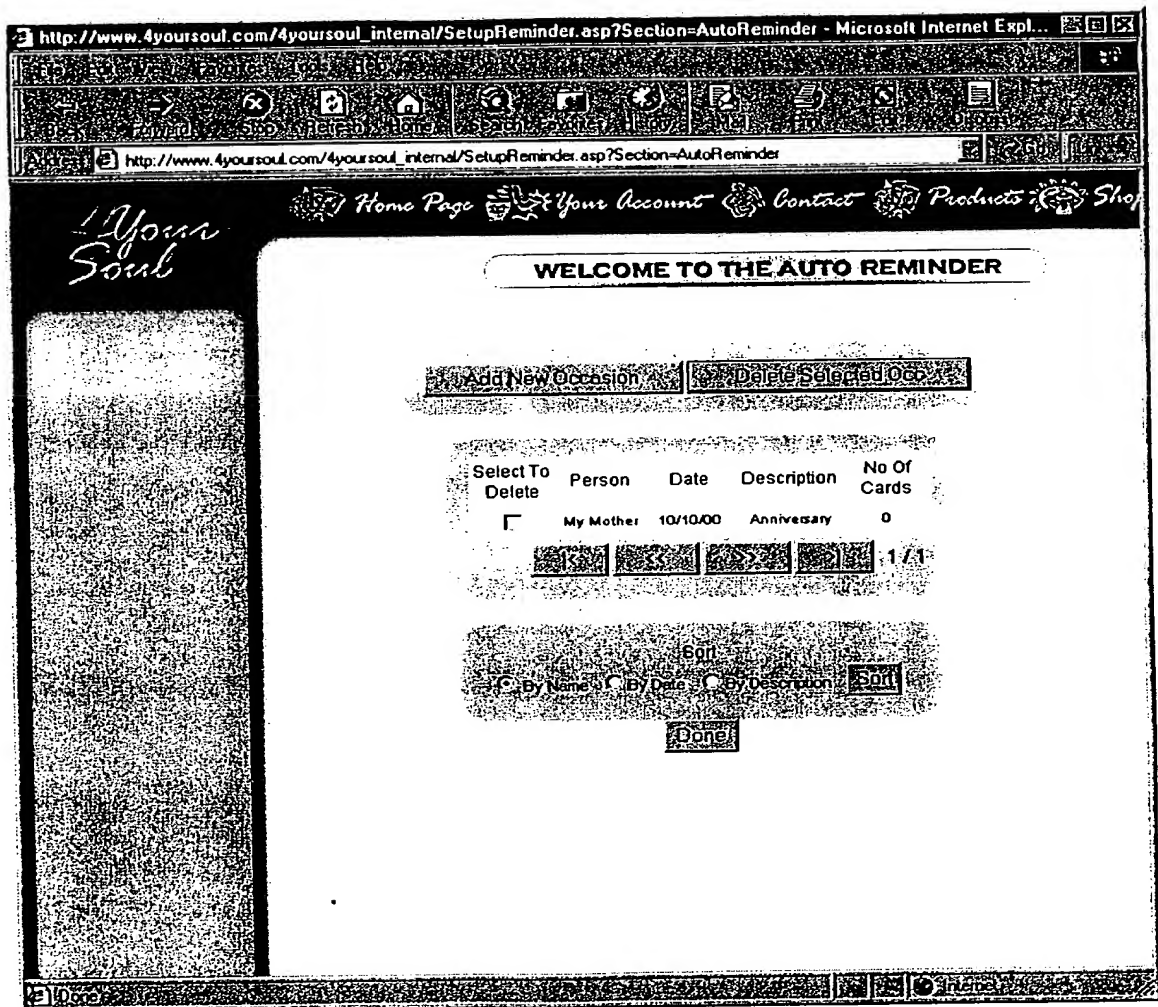


Figure 6K

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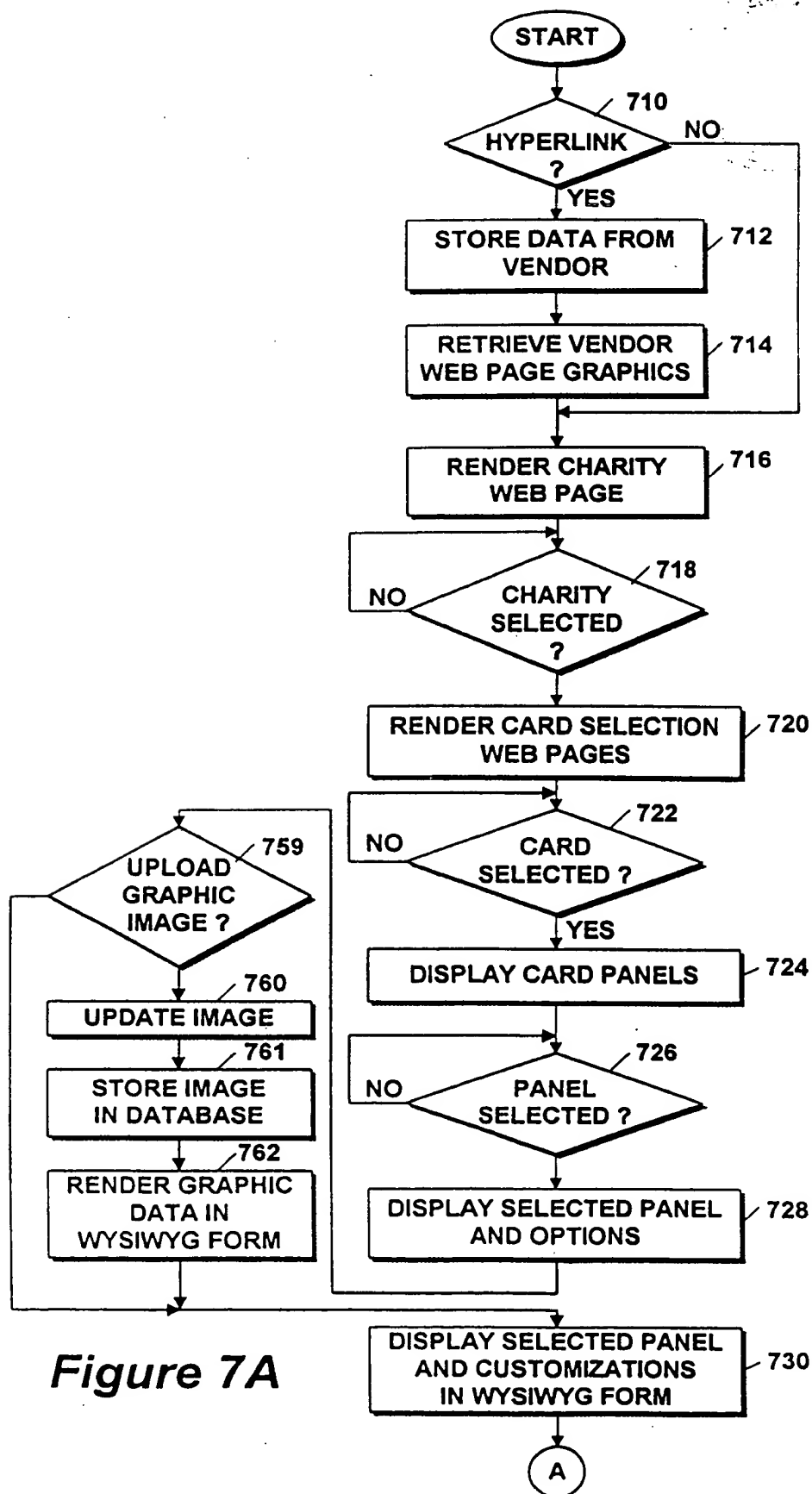


Figure 7A

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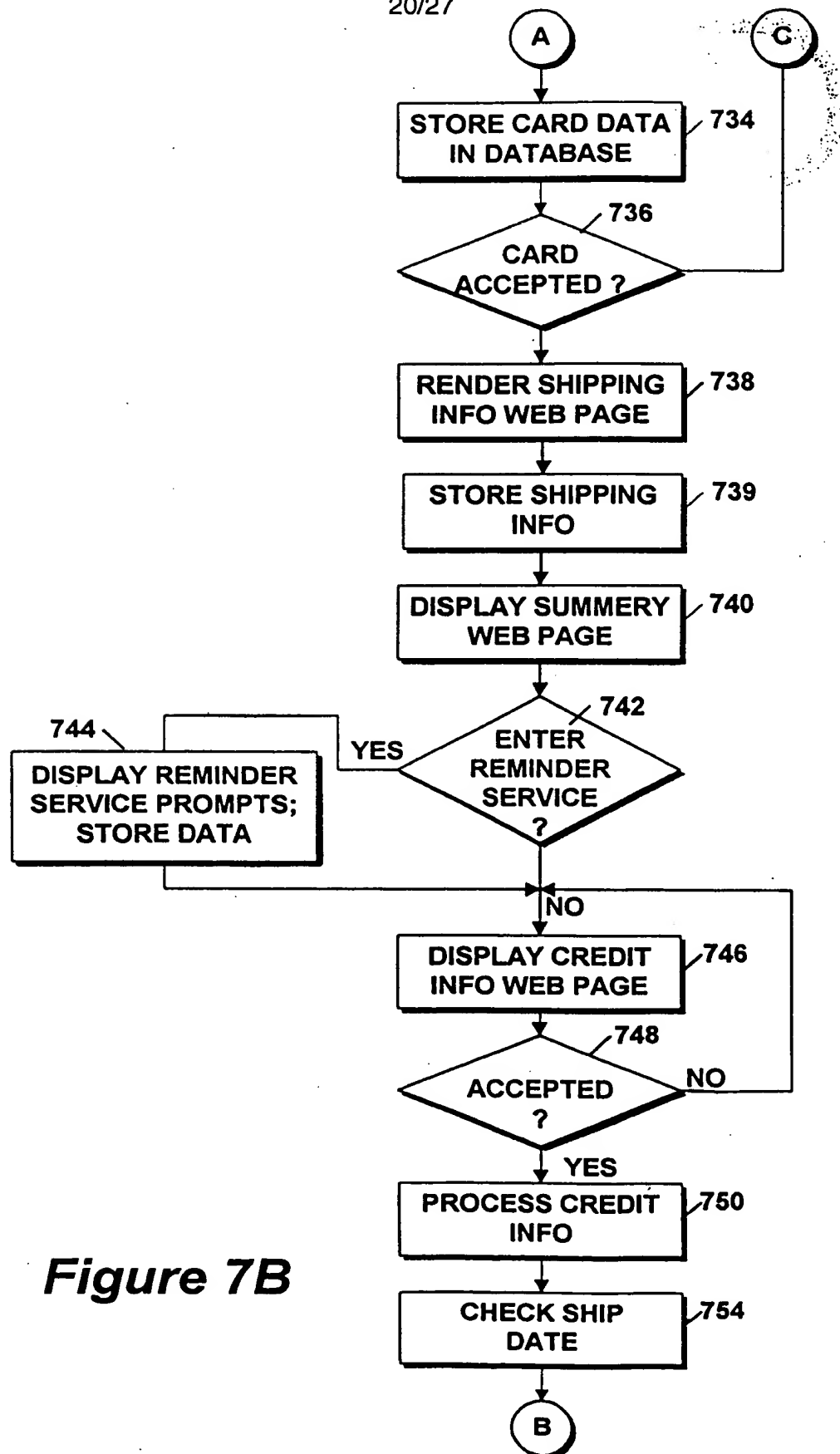


Figure 7B

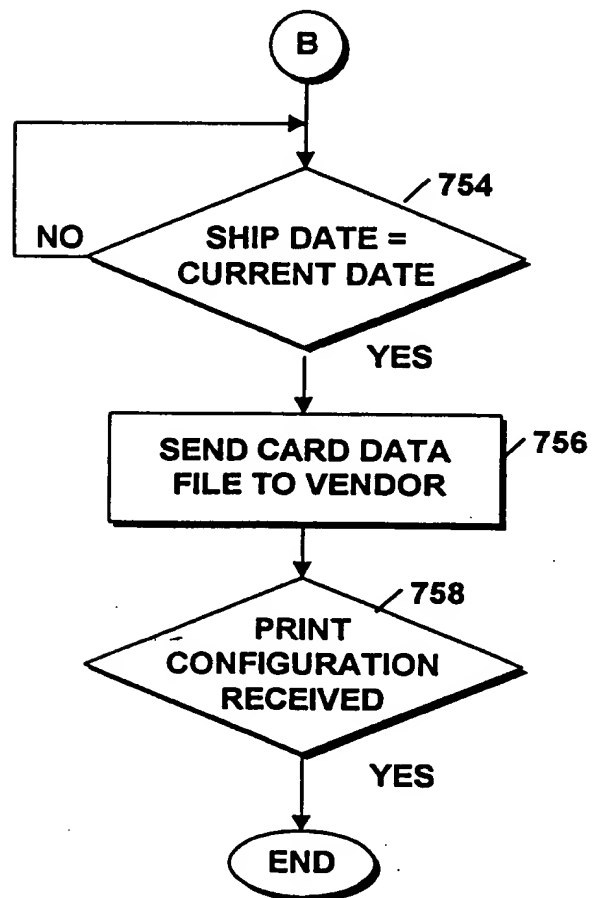


Figure 7C

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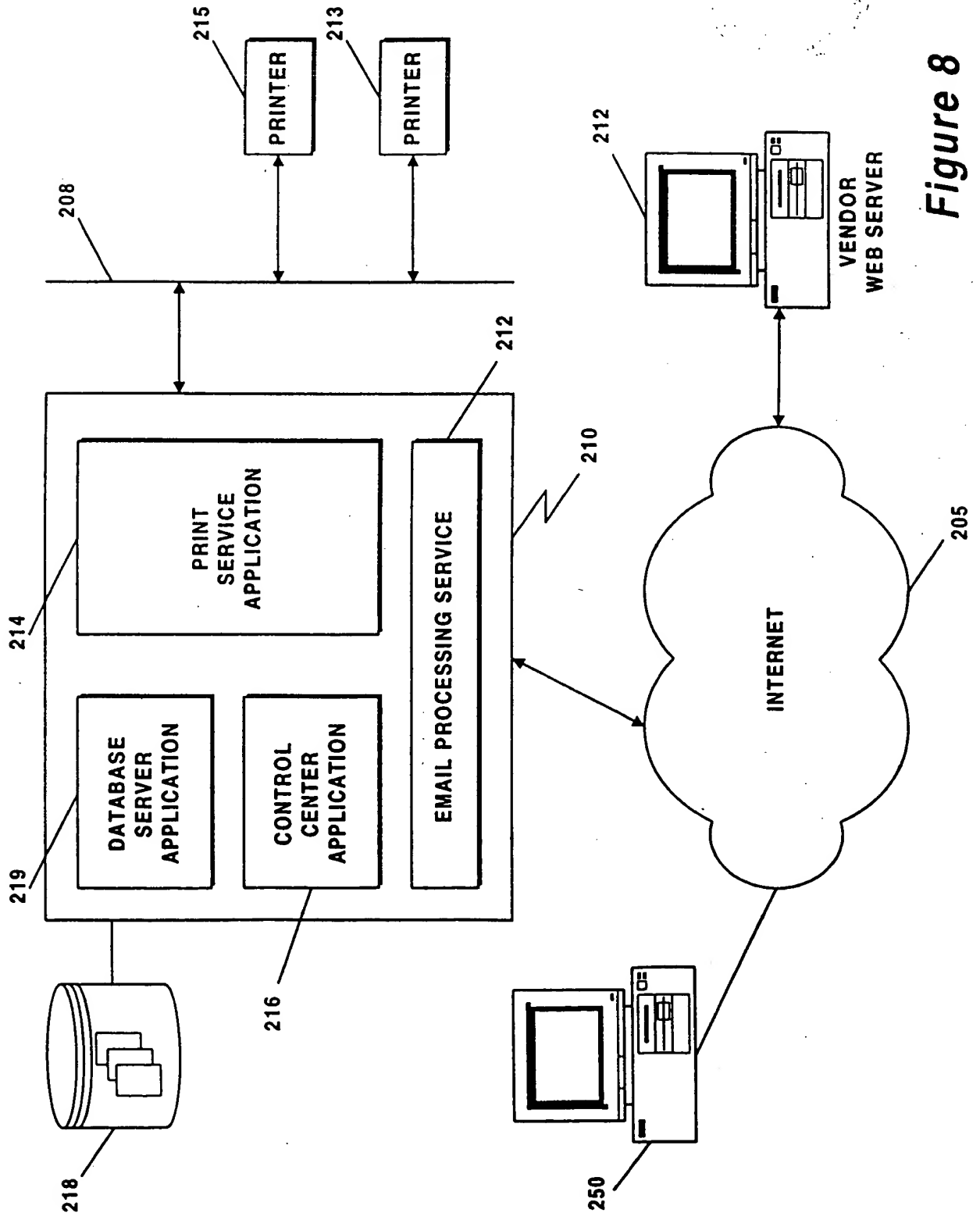


Figure 8

Title: METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ...
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Customer No. 021127

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INVOICE NUMBER	902
USER EMAIL	904
CREDIT CARD NAME	906
CREDIT CARD NUMBER	908
CREDIT CARD EXP. YEAR	910
CREDIT CARD EXP. MONTH	912
CREDIT CARD TYPE	914
CREDIT CARD STREET1	916
CREDIT CARD STREET2	918
CREDIT CARD CITY	920
CREDIT CARD STATE	922
CREDIT CARD ZIP	924
CLIENT IDENTIFICATION #	926
GIFT LIST	930
INV. LINE ITEM NUMBER	930A
SKU	930B
GIFT DESCRIPTION	930C
DISTRIBUTION LOCATION #	930D
DATE OF SHIPMENT	930E
SHIP TO PERSON	930F
SHIP TO CITY	930G
SHIP TO STATE	930H
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.	
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GIFT LIST	932
INV. LINE ITEM NUMBER	932A
SKU	932B
GIFT DESCRIPTION	932C
DISTRIBUTION LOCATION #	932D
DATE OF SHIPMENT	932E
SHIP TO PERSON	932F
SHIP TO CITY	932G
SHIP TO STATE	932H

Figure 9

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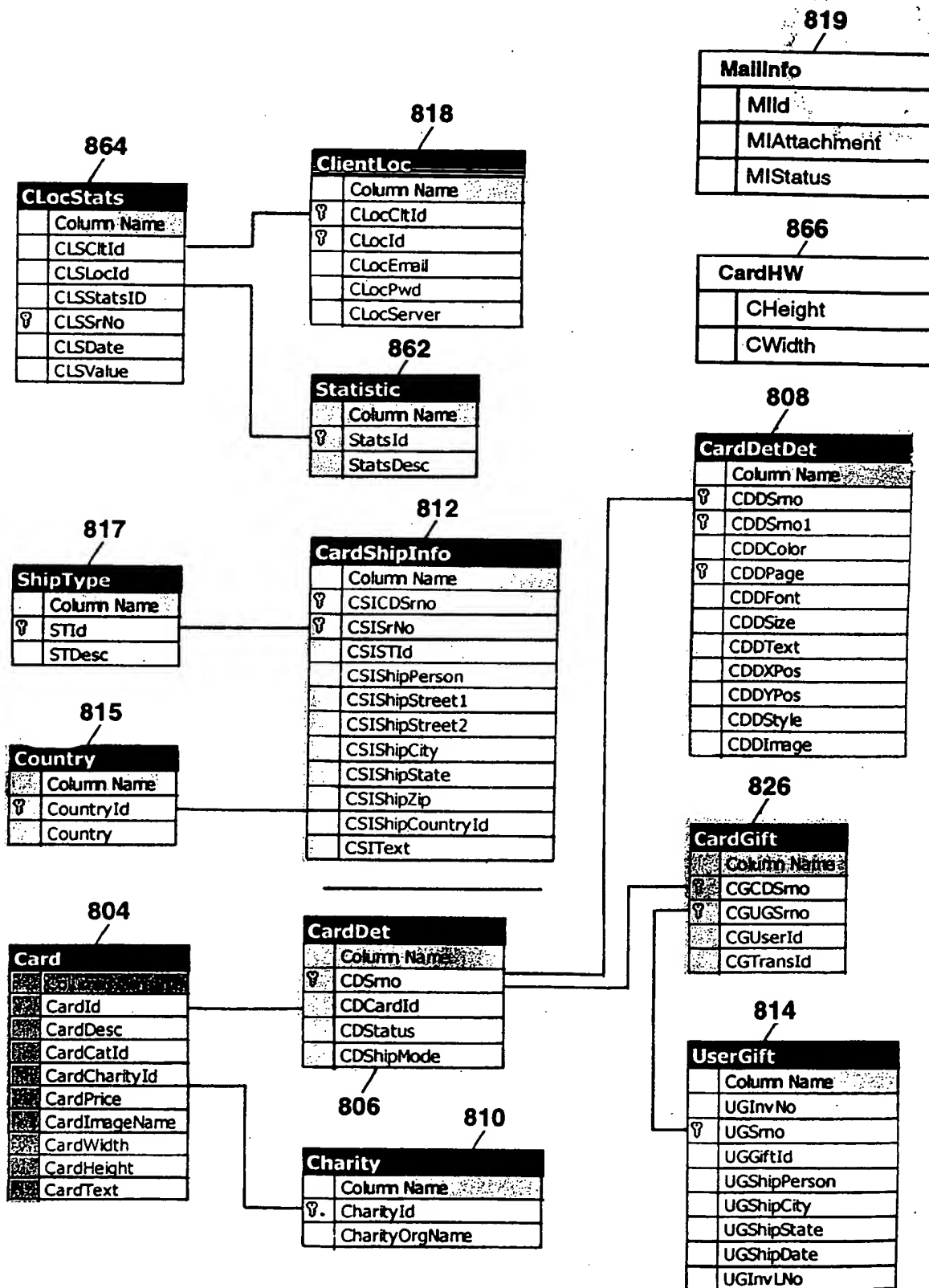


Figure 10

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MESSAGE SERVICE

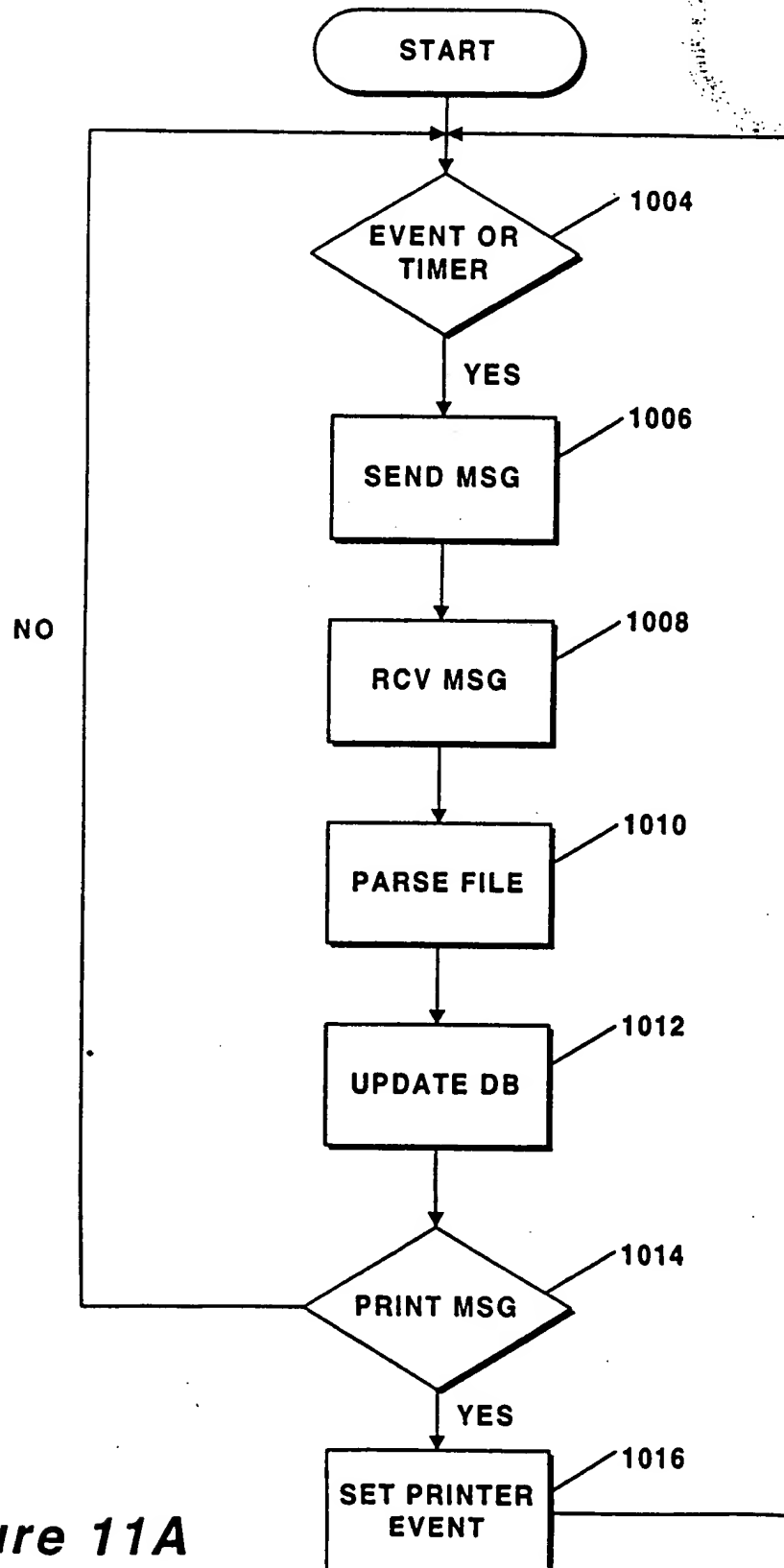


Figure 11A

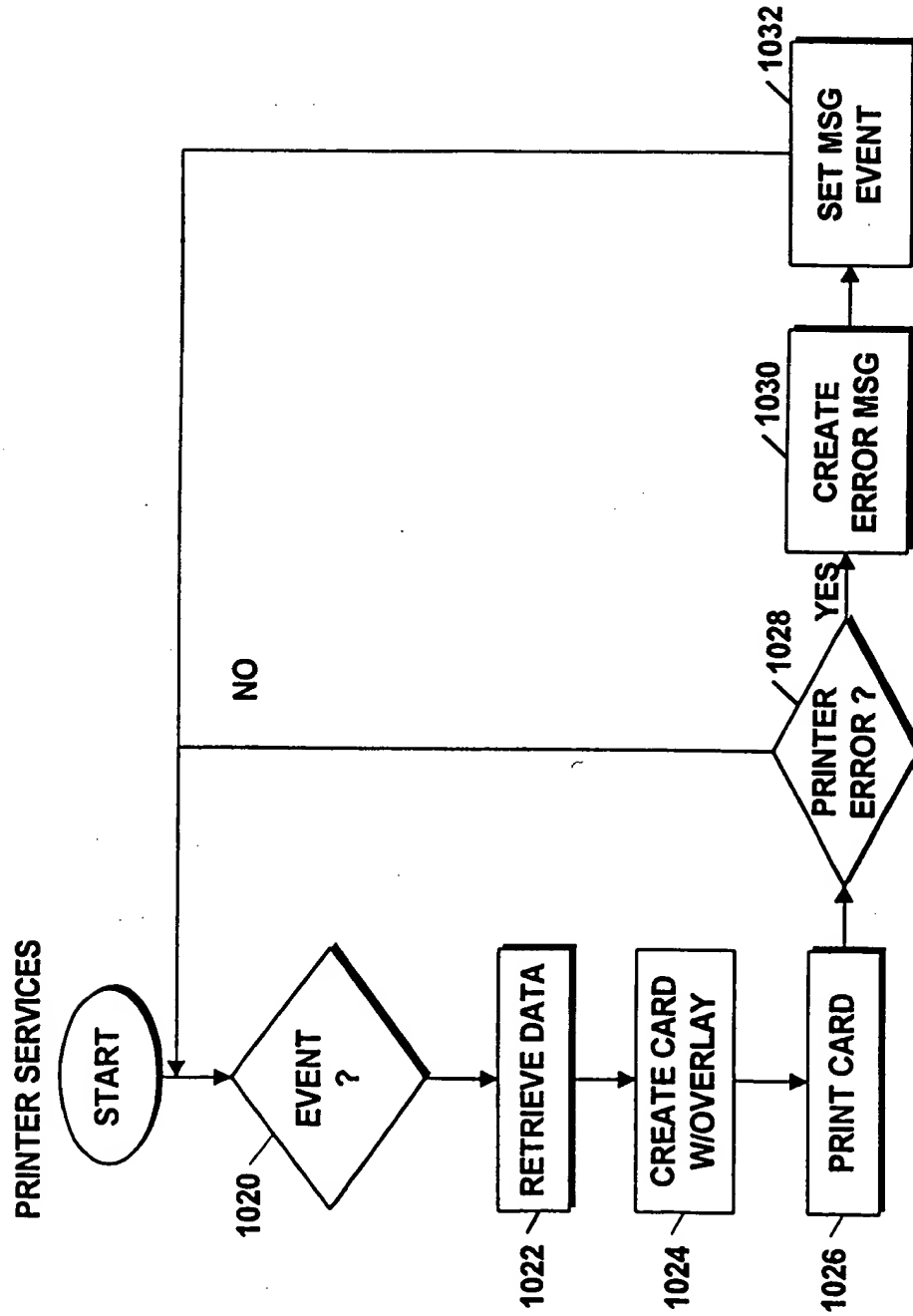


Figure 11B

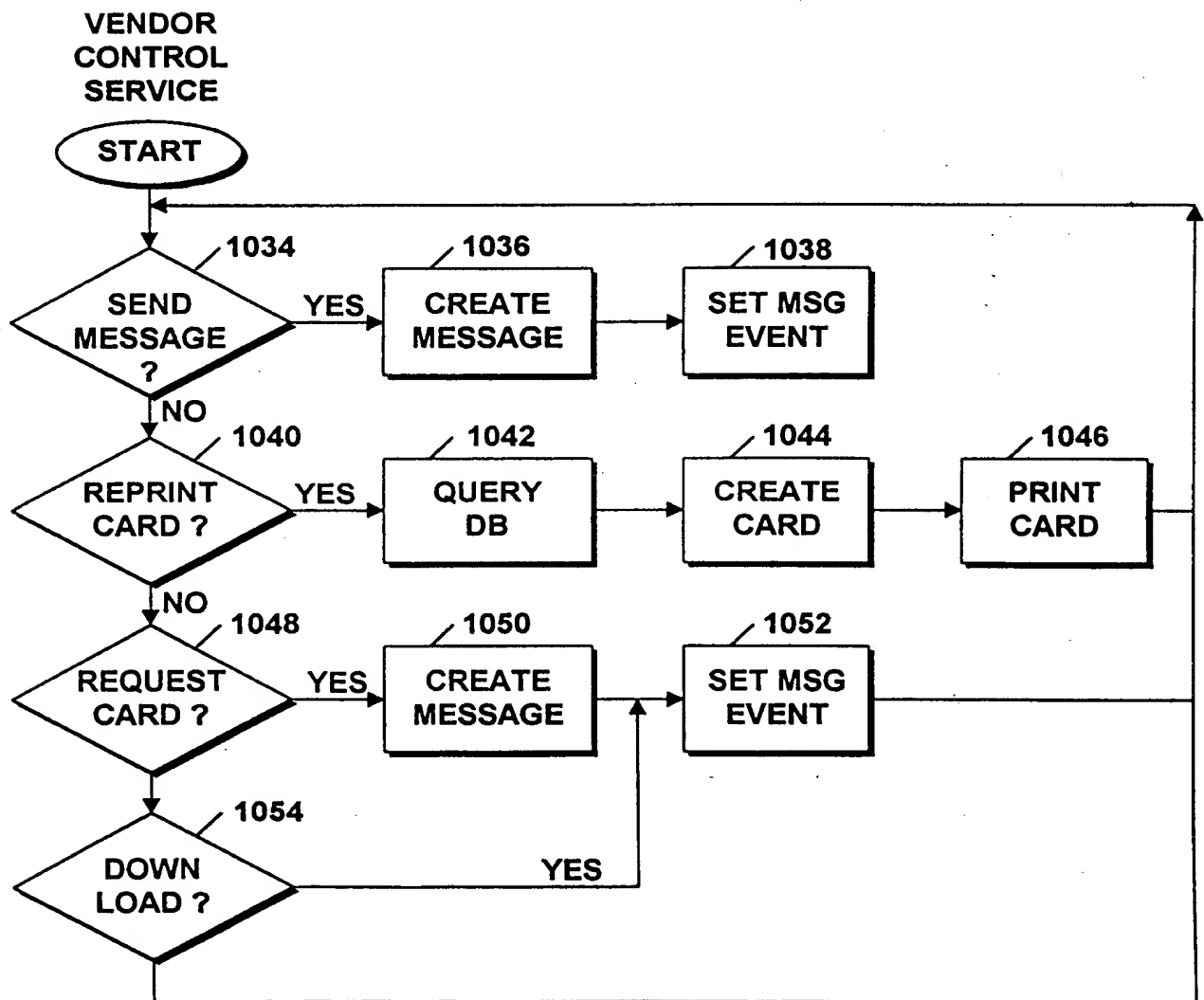


Figure 11C